



## NORDCODE 2017 SEMINAR PROGRAMME

Tuesday, november 7th, Location: Kalmar konstmuseum

09:30– 10:15 Registration and coffee

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10:15 – 10:30 Eva Wängelin: Seminar welcome

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10:30 – 12:00 Paper session 1

- **Anders Warell, Jasjit Singh, Jörgen Normark:** *Sketching Interactions: A Semantic Approach to Designing Products Through Action Layers*
  - **Philip Ekströmer:** *Sketching in a new dimension; A pilot study on Virtual Reality sketching for computer aided ideation*
  - **Nenad Pavel:** *Trajectories of objects of reification from sketch to an object*
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12:00 – 13:00 LUNCH

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13:00 – 14:00 Keynote: **Ken Friedman**, *Chair Professor of Design Innovation Studies at Tongji University*, [https://en.wikipedia.org/wiki/Ken\\_Friedman](https://en.wikipedia.org/wiki/Ken_Friedman)

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14:00 – 14:45 Exhibition tour: "Designarkivet A-Ö"

14:45 – 15:00 Coffee break

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15:00– 16:30 Paper Session 2

- **J.D. Öhrling:** *Visual communication in design: Why we pick our weapons of choice*
  - **Halldór Björn Haldórsson:** *Designing by hand – necessity or nostalgia?*
  - **Kirsi Manninen:** *Building Bridges with Costume Sketching – Thinking and Communication through Analogue and Digital Means*
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16:30 Break – time to check in at hotels

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18:00 Evening Informal get-together, **place to be announced**

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Wednesday, november 8th, Location: Designarkivet, Nybro

09:00 – 09:45 Bus trip from Kalmar to Pukeberg, Nybro

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09:45 – 10:45 Keynote: **Pia Sandström**, *artist*, <http://www.piasandstrom.com>

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10:45 – 11:00 Coffee break

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11:00 – 12:30 Paper session 3

- **Arild Berg:** *Materializing the digital sketch*
  - **Bente Dahl Thomsen:** *A taxonomy for three-dimensional sketches*
  - **Line Hjorth Christensen:** *Knud V. Engelhardt's sketches in Designmuseum Denmark - a contextual draft for a research project on the work of architect and designer Knud V. Engelhardt*
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12:30 – 13:30 LUNCH

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13:30 – 14:30 Keynote: **Nina Beckmann**

Director of Grafikens hus, Södertälje, <https://www.grafikenshus.se>

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14:30 – 15:00 Coffee break

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15:00 – 16:30 Paper session 4

- **Thomas Hellquist:** *Retro-thinking concerning Composition*
  - **Torbjörn Andersson:** *Aesthetic Flexibility – Modularity of Visual Form in Product Portfolios and Branded Products*
  - **Anthony Clair Wagner:** *Lost sketches of subversive design*
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16:30 – 17:00 A quick look at the Design archive

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17:00 Evening Venue – Hyttsill, with culinary food which are traditional to glass production and Småland. Demonstration of glass blowing, possibilities to try out both engraving on the glass which comes with your welcome drink (the glass you can keep) and glass blowing in the glass work

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Bus trip back to Kalmar around 20:00

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Thursday, november 9th, Location: Kalmar konstmuseum

09:00 – 10:00 Keynote: **Petra Lilja**, *industrial designer*, <https://www.petralilja.com>

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10:00 – 10:30 Coffee break

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10:30 – 12:00 Paper Session 5

- **Charlotte Sjödel:** *Overcoming the fear of making a "crappy" sketch*
  - **Katinka Schartau:** *To sketch or not to sketch - has the use of CAD and other drawing program an impact on the sketching process?*
  - **Elin Olander:** *In the mind of a designer; Summing up an observation of a classic Grounded Theory troubleshooting seminar*
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12:00 – 13:00 LUNCH

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13:00 – 14:00 Discussion

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